










Javier Jalil Guerrero Pérez

Date of birth: 12/11/1996



Gender: Male

CONTACT

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ABOUT ME

I am a person passionate about technology, artificial intelligence, music, and design.
I have over 8 years of experience, and I am currently looking to continue my professional development in the field of Artificial Intelligence.
I aim to create an impact in the world through my skills and passions. I want to contribute my knowledge and give my best in every project or cause where I have the opportunity to collaborate.
I speak English, Spanish, and Italian.

WORK EXPERIENCE

01/06/2024 - CURRENT Barcelona, Spain

Director of Artificial Intelligence Tools Amplify

I planned and developed tools using Artificial Intelligence services to optimize the company's operations. One of these tools was a system to manage various company email accounts to respond to customers in a personalized manner, analyzing each specific case according to the customer, all automatically.
I used OpenAI and Google (Gemini) APIs.
We are currently continuing to optimize these tools and implementing more systems to streamline the company's operations.

01/06/2023 - 01/06/2024 Barcelona, Spain

Product Director Amplify

I was in charge of the development of the administrative dashboard for Amplify's users, where various operations are carried out, including video management, statistics, graphs, financial account information, and more. I worked with a full stack, from CI/CD to API creation, frontend, backend, server operations, and configurations, among other tasks.

01/06/2022 - 01/06/2023 Barcelona, Spain

Software Developer Amplify

I worked at Amplify (a content and advertising distribution company) as a Full Stack Developer, developing tools for the administrative team to manage large amounts of information for all their clients from different countries.

01/01/2020 - 01/06/2021 Cuernavaca, Mexico

Creative Director Balabox Agencia Creativa

In the same agency, I took on the role of Creative Director, where my main activity was to propose and execute solutions for the various challenges our clients faced, ranging from UI/UX to development, architecture, and the selection of technologies to be used. During this time, I continued developing but also managed a junior team under my supervision.

01/01/2017 - 01/01/2020 Cuernavaca, Mexico

Mobile Applications and Digital Platforms Developer Balabox Agencia Creativa

During this period, I worked for this agency, where my initial activities included the architecture and development of custom web systems (CRMs, dashboards, web applications, etc.). Later, I worked on more robust projects such as subscription platforms, website builders, and online education platforms. Eventually, I transitioned to mobile application development, primarily using Flutter and Laravel.

01/01/2016 - 01/01/2017 Cuernavaca, Mexico

Web Developer MarQ Creative Agency

I collaborated as a web developer at a digital agency, where my main activities included the design and development of websites for companies and celebrities.

EDUCATION AND TRAINING

01/2014 – 01/2016 Cuernavaca, Mexico

Computer Science La Salle

Website <https://www.lasallecuernavaca.edu.mx/>

LANGUAGE SKILLS

MOTHER TONGUE(S): Spanish

Other language(s):

English

Listening C2

Spoken production C2

Reading C2

Spoken interaction C2

Writing C2

Italian

Listening B1

Spoken production B1

Reading B1

Spoken interaction B1

Writing A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

+6 YEARS OF EXPERIENCE

Laravel | HTML5 | CSS3 | JQuery | Flutter | Javascript | SQL | PHP | APIs | Git

+2 YEARS OF EXPERIENCE

Artificial Intelligence | React | Python | Woocommerce | Wordpress

UI/UX

Photoshop | Illustrator | Figma | Adobe XD

TOOLS

Lambda | Payment Gateways | LLMs

SERVERS

Nginx | Ubuntu | CPanel | Apache | Kubernetes

SOCIAL AND POLITICAL ACTIVITIES

01/2013 – 01/2016

Volunteering at AIESEC

I volunteered with the AIESEC organization, where we carried out social activities to promote cultural exchange.

Link <https://aiesec.org/>

CONFERENCES AND SEMINARS

Autonomous University of the State of Morelos (UAEM)

"You never get a second chance to make a first impression."

We shared our experience running the Agency with students from the Faculty of Design at the Autonomous University of the State of Morelos (UAEM), in the César Carrizales Auditorium at the Rectorate Tower. The talk was part of the *Boomerang Empresarial*, an activity organized by the Faculty of Design that brings together company executives to share their experiences and connect students with the professional field across various industries.

Brandon and Javier presented their talk, "You Never Get a Second Chance to Make a First Impression."

Link <https://www.youtube.com/watch?v=uMeqHKrzD4g>

Mexico

Conferences in Mexico

I was fortunate to be invited to give several conferences in different cities across Mexico to share my experience with Balabox. Some of these talks focused on sharing my personal journey, while others were about offering advice and techniques for UI/UX and software development.

Link <https://www.instagram.com/stories/highlights/17845567225460097/>

PROJECTS

2023 – CURRENT

Maia

SaaS with Artificial Intelligence tools to enhance workplace productivity.

Link <https://dashboard.hi-maia.com/login>

2024 – CURRENT

Logify

SaaS for logo conceptualization using Artificial Intelligence.

Link <https://app.logify-studio.com/>

HONOURS AND AWARDS

Startup Weekend - Mexico City

Honorable Mention

I participated in a competition called Startup Weekend, where the goal is to create a minimum viable product within 48 hours, and I received an honorable mention.

MANAGEMENT AND LEADERSHIP SKILLS

Creative Director

At Balabox Digital Agency, I served as Creative Director, where my main role was to propose and execute solutions for the various challenges our clients faced. This included everything from UI/UX design to development, architecture, and the selection of technologies to be used. I also managed a junior team under my supervision.

Links <https://balabox.com/> | <https://www.linkedin.com/company/balabox/about/> | <https://www.youtube.com/watch?v=Rf6ig2428rc>